

Hello! My name is George Vlasyev and I help businesses get more customers and leads with digital advertising.

Over the past 6 years I have started and sold multiple online businesses and helped multiple clients get more clients and leads. The whole journey is captured on my YouTube channel: youtube.com/georgevlasyev

If you're currently running digital advertising campaigns with the hope of bringing in more leads and customers, you may be disappointed by your results so far. Most businesses run into this problem when they don't understand how to use digital advertising effectively – and that's understandable. It's not always easy to know what to do or where to start when it comes to digital advertising, which can make all the difference between big successes and flops.

Digital advertising is a great tool for growing your business, but it's not without its drawbacks. The most common question we hear from our clients is, Should I focus on just digital marketing? Before you rush into making any decisions, it's important to understand that digital marketing should be part of a larger strategy.

Today's marketing landscape is markedly different than in years past, with a greater emphasis on social media as a marketing tool. In fact, 70% of consumers have made purchases based on posts from social networks like Facebook and Twitter, according to Forrester Research . With so many people getting their information through these channels, it's no wonder that 77% of marketers say their company uses social media for lead generation.

Traditional media such as print, TV, radio, and yellow pages no longer provide a strong return on investment. Digital ads have become an effective way for businesses to reach customers who are actively looking for products or services that they offer. Whether you're a restaurant looking for new diners or a property management company seeking tenants, we can show you how online advertising works.

My experienced team will work with you one-on-one to decide which channels are best for your company. This process includes determining budgets, developing content strategies, planning ad schedules, etc. Once we have a strategy that's right for you, we'll run ads on those channels until you start getting results from your campaigns.

If you want an agency where with two clicks, you can get a clear breakdown of how much was spent, how much was made & what your net profit was - we're for you.

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I look forward to hearing from you!
George

